



Espressi, Inc. Delivers the Perfect Espresso—Anytime, Anyplace

- Overview:** At Espressi, Inc. we live espresso. Our company is continually energized by our mission to bring true coffee quality and unprecedented convenience to espresso lovers everywhere. We believe that truly great espresso should be an affordable luxury easily shared between friends and accessible to all.
- The idea for our first product, the mypressi TWIST™, was envisioned one early morning when founder Stephen O'Brien began to crave an espresso while on his honeymoon. "Lost" in a tropical paradise without access to an espresso maker, Stephen began contemplating the creation of a new machine that could produce a shot equal to that of any commercial machine, and yet be portable enough to travel anywhere. That morning, in a hut over a beautiful Bora Bora lagoon, the idea for the mypressi TWIST was born.
- Founded:** Espressi, Inc. was founded in 2008 and is headquartered in San Jose, California.
- Products:** The mypressi TWIST, the world's first perfectly portable espresso maker, debuted as the 2009-2010 "Best New Product" at the 2009 annual Special Coffee Association of America (SCAA) Expo. The machine's revolutionary pneumatic engine provides perfect espresso time after time, with a quality exceeding that of many traditional espresso machines. With no need for external power, the mypressi TWIST can go where you go, making it the perfect accessory for the office, the ski slopes, the restaurant, the dormitory, or the clutter-free home kitchen. Its sleek design makes it an eye-catching companion for the creation of perfect espresso or espresso-based drinks.
- Availability:** The mypressi TWIST will debut at retail fall 2009.
- Price Point:** The TWIST will retail for \$169 US, which will include the TWIST, a pod adapter, two ESE coffee pods, a tamper, starter gas cartridges, a drip-catching coaster and travel pouch.
- Website:** www.mypressi.com

For more information, press only:

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